



NUI Galway
OÉ Gaillimh

You Said,
We Listened

Recognising the impact
of ISSE on campus

You Said, We Listened

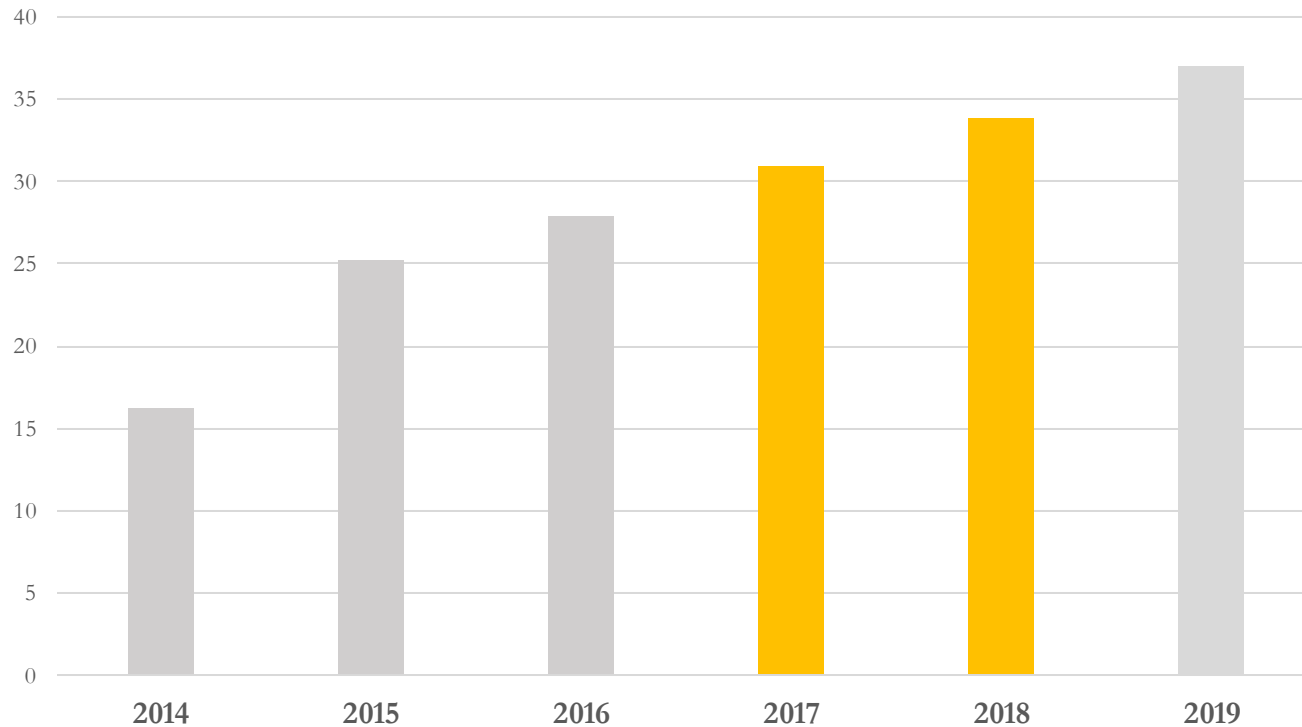
Recognising the impact of ISSE on campus



- Response rates
- Encouraging collaboration
- Survey promotion
- Sharing results
- Showing impact
- Maintaining momentum

NUI Galway response rate

Response Rate (non-PGR)



- The bigger the response, the deeper the data
- With increased response rate comes greater pressure to show impact

Collaborative approach



- Collaboration internally:
 - Registrar's Office
 - Marketing and Communications Office
 - Institutional Research Office
 - Student Services
 - Information Services and Solutions
 - Students' Union
- Collaboration externally:
 - GMIT
 - ISSE Communications Group

Survey promotion



- January

- Student Survey promotion group convened
- Activities agreed
- Goodies distributed
- Photo + press release with GMIT

Survey promotion

STUDENTS

As an NUI Galway student you have access to some of the finest resources, supports and services in Ireland. Scroll down to find out more.

Ireland's national student survey is **NOW OPEN** to NUI Galway students in:

- ✓ First Year
- ✓ Final Year
- ✓ Postgrad Taught
- ✓ Postgrad Research

Take the survey today and be in with a chance to WIN one of six One4All vouchers worth €200!

Library

Blackboard

Email

Student Services

Explore Our Campus

VIEW CAMPUS MAP >

>>> www.studentsurvey.ie <<<

Take part in Ireland's only national survey of student engagement

National Survey | Suirbhé Náisiúnta

Open to	Ar Fáil ag
First Year Undergraduates	Mic Léinn sa Chéad Bhliain
Final Year Undergraduates	Mic Léinn sa Bhliain Deiridh
Taught Postgraduates	Iarchéimithe ar Chláir Mhúinte
Postgraduate Research Students	Mic Léinn Iarchéime Taighde

CLICK HERE to take the survey!
CLICEÁIL ANSEO chun páirt a ghlacadh sa suirbhé!

Take part in the: **STUDENT SURVEY.IE** and help improve higher education in Galway and across Ireland

NATIONAL SURVEY OPEN TO:

- ☑ First year undergraduates
- ☑ Final year undergraduates
- ☑ Taught postgraduates
- ☑ Research postgraduates

CLOSING DATE FOR NUI GALWAY STUDENTS: Sunday 24 February

On completing the survey, NUI Galway students will have an opportunity to enter a weekly draw to win 2 x €200 One4All vouchers each week

• Week 1: Big BANG

- Press release with GMIT
- PC pop-up screen
- Campus screen network
- Outdoor banners
- Week 1 ezine: Mailchimp
- Web banners
- Social media: organic posts
- Slides for lectures

Survey promotion

NUI Galway
Published by Sprout Social [?] · 18 February at 10:07 · €
Have you had your say in the Irish Survey of Student Experience? If you haven't, please complete the survey now at studentsurvey.ie or if you have already completed the survey don't forget to complete it. By completing the survey you will be entered into a weekly draw for one of the remaining two €200 gift vouchers. Terms & Conditions: <http://www.nuigalway.ie/competitions>
Our Education Officer Eibhlin Seoighe will be in J.E. C. Business & Economics today from 1-3pm giving out spots that complete the survey.



This time, we need your help...

Dear student,

This is a direct appeal to ask you to take part in the national Student Survey.

It is open to all First Year students, and it takes just 10 minutes to complete.

€200 up for grabs! 

On completing the **Student Survey**, you will be entered into our weekly NUI Galway draw for 2 x €200 One4All vouchers.



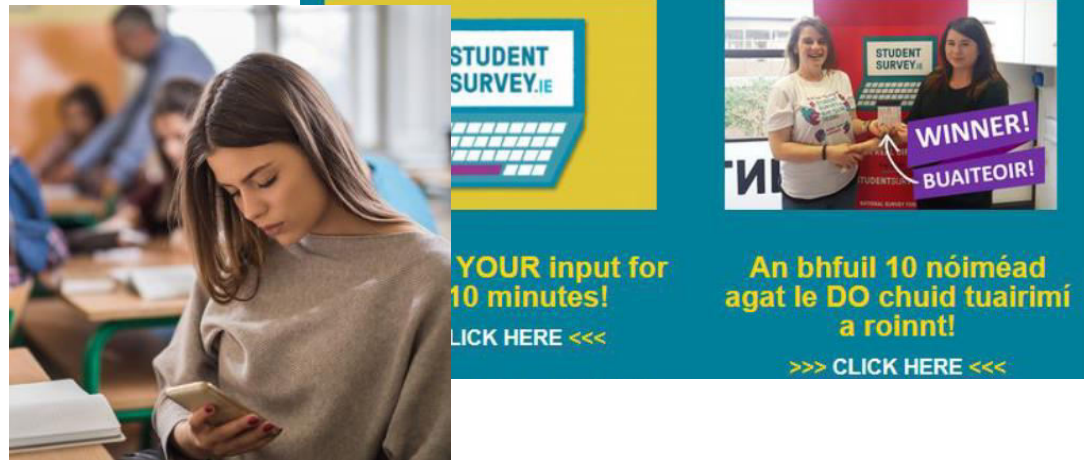
7,143
People reached

121
Engagements



- Week 2: personal touch
 - Week 2 ezine
 - FYI (First Year In) ezine
 - Social media: organic posts
 - SU pop-up stands
 - College response rate emails

Survey promotion



- Week 3: all guns blazing!
 - Week 3 ezine
 - Social media: paid campaign
 - Text messages
 - App push-out notification
 - Course coordinators emails

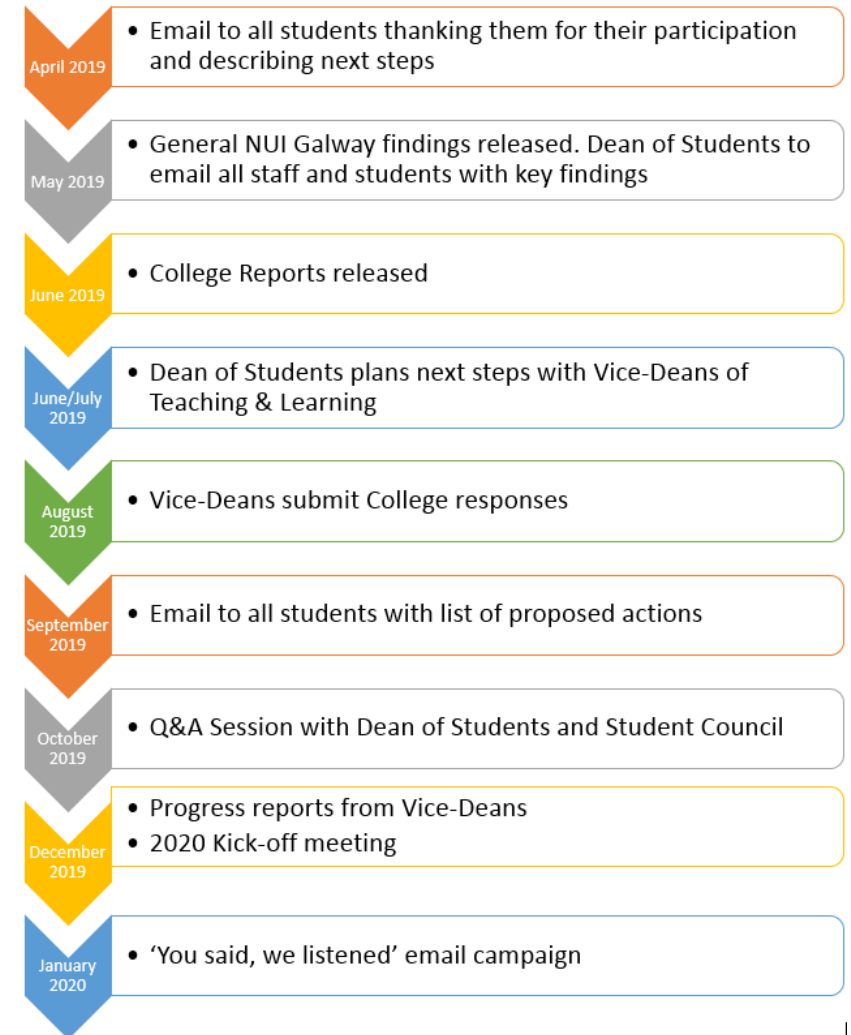
Sharing the results



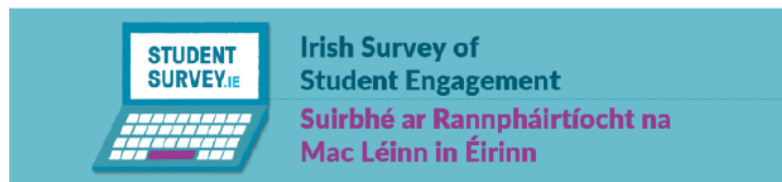
- College reports
- Poster campaign
- Infographics
- Full data-set online

Maintaining momentum

- Calendar of activities post-survey
 - Dean of Students engages with Vice-Deans of Teaching and Learning
 - Colleges formulate actions
 - Students are updated on progress



Showing impact



Here is where your feedback makes a real difference!

Dear student,

On Monday, the Irish Survey of Student Engagement (ISSE) will open for most NUI Galway students. For the past four years, our students have been sharing their experience through the survey. Based on that detailed feedback, we have made real changes to how we do things. Here are some examples:

- **You Said...**
You wanted more supports to help you succeed academically
- **We Listened...**
The University invested in a new Academic Skills Hub in the Library and online to help students access academic supports more easily
- **You Said...**
You wanted more supports for your overall wellbeing and to become more socially involved
- **We Listened...**
The University has rolled out a number of initiatives aimed at improving students' wellbeing and resilience, including the CÉIM, Seas Suas, Mindful Way and Participate programmes. We have invested in a better, more targeted schedule of Orientation week events to give First Year students a better start.

Is é seo an áit a bhfuil tionchar ag do chuid aiseolais!

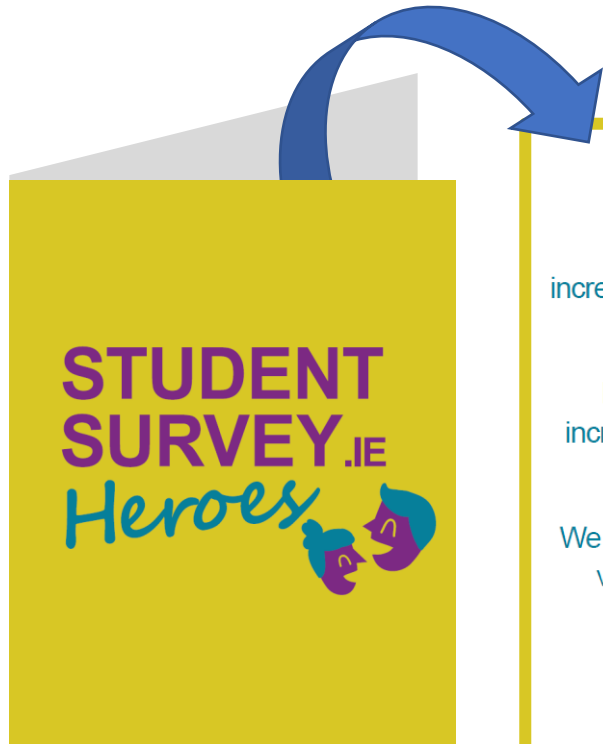
A mhic léinn, a chara,

Ón Luan ar aghaidh, beidh Suirbhé na hÉireann ar Rannpháirtíocht Mac Léinn (ISSE) ar oscailt d'fhormhór mhic léinn OÉ Gaillimh. Le ceithre bliana anuas, tá ár gcuide mac léinn ag roinnt a dtaitní tríd an suirbhé. Bunaithe ar an aiseolas mionsonraithe sin, rinneamar fíor-athruithe ar an gcaoi a ndéanaimid rudaí. Seo roinnt samplaí:

- **D'Iarr Sibh...**
D'iarr sibh níos mó tacaíochta chun go n-éireoidh libh go hacadúil
- **D'Éisteamar...**
Rinne an Ollscoil infheistíocht in Ionad nua Scileanna Acadúla sa Leabharlann agus ar líne chun cuidiú le mic léinn teacht ar thacaíochtaí acadúla ar bhealach níos éasca
- **D'Iarr Sibh...**
D'iarr sibh níos mó tacaíochta do d'fholláine agus le bheith níos rannpháirtí go sóisialta
- **D'Éisteamar...**
Tá roinnt tionscnamh curtha i bhfeidhm ag an Ollscoil atá dírithe ar fholláine agus ar theacht aniar na mac léinn a fheabhsú, ina measc siúd tá na clár CÉIM, Seas Suas, Mindful Way agus Participate. Rinneamar infheistíú i sceideal níos fearr, níos spriocdhírthe d'imeachtaí don tSeachtain Eolais chun tús níos fearr a thabhairt do mhic léinn na Chéad Bhliana.

- You Said, We Listened
- Student email campaign identifying actions:
 - at **institutional level**, e.g. new Academic Skills Hub, new wellbeing supports, new Orientation programme, new Employability Award
 - and **College levels**, e.g. more work placements, more industry-based projects, new Student Counsellor

Student Survey Heroes



THANK YOU!

You are one of the **Top 3 teams** in your institution for increasing your students' participation in the 2017 Irish Survey of Student Engagement.

Because of Student Survey Heroes like you, we have increased the national response rate year-on-year and your students are having an even bigger say.

We are hoping to grow the response further in 2018, and we will need your continued support to make this happen.

The 2018 survey will commence in February, but in the meantime please share photos of your team on **Twitter @StudentSurveyIE** or by using the hashtag **#StudentSurveyIE**.

And enjoy the chocolates!

- Acknowledging the critical role staff play in the survey's success
- Driving ownership at School level





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Tip 1

**New people =
new ideas,
new energy**



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Tip 2

Be impossible
to ignore!



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Tip 3

Make the
benefits real



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Tip 4

Imagine the
Student Survey
as a **year-round**
event



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